

Luiza Dale
Graphic designer living in Brooklyn, NY

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Last updated in September 2018

Work

Freelance Graphic Design, Brooklyn, NY
2018—Present

Commissions for artists, design agencies, cultural organizations, and independent publishers encompassing visual identities, websites, and publications.

Select clients include: Buffy, The Center for Urban Pedagogy (CUP), The Meatpacking District Association, Newest York Arts Press, Salad for President, and Working Women's Club.

Additional Experience

Facebook Analog Research Lab, New York, NY
Designer in Residence
September 2018—Present

Outdoor Voices, New York, NY
Art Director
January 2018—May 2018

Playlab Inc., New York, NY
Design Director
September 2016—January 2018
Collaborators include: Adidas, Christopher Wool, LACMA, New Museum, and Off-White c/o Virgil Abloh.

Imprint Projects, New York NY
Senior Graphic Designer
September 2013—August 2016
Collaborators include: Campari, Dolby, Google, Levi's, MoMA, Sonos, Uniqlo, and Virgin.

Independent Projects

Clog Magazine, Brooklyn, NY
Editor and designer
September 2016—Present

Computer Duo, Brooklyn, NY
Co-founder (with Josh Segal)
September 2016—January 2018

Recognition

"The Gradient" article, 2017
"It's Nice That" article, 2017
"Print Magazine" regional design award, 2016

Exhibitions

"Jonald Dudd" (as Computer Duo)
701 Grand St., Brooklyn, NY
Summer 2018

"The Times" (with Playlab, Inc.)
FLAG Art Foundation, New York, NY
Summer 2017

"Common Sense" (with Playlab, Inc.)
A/D/O, Brooklyn, NY
Spring 2017

"Work in Progress" (with Playlab, Inc.)
Storefront for Art and Architecture, New York, NY
Winter 2016

Workshops & Lectures

Take Shape Issue 2 Launch, New York, NY
Author of essay "Graphic Persuasion" and panelist discussing modern design in transit systems
Summer 2018

Bonde, Brooklyn, NY
Host of conference dedicated to Brazilian design
Summer 2017

Facebook Analog Research Lab, New York, NY
(with Josh Segal)
Zine-making Workshop
Summer 2017

Typography Summer School, Brooklyn, NY
(with Other Means)
Teaching Assistant
Summer 2017

Education

Parsons School of Design, New York, NY
AAS Graphic Design
January 2012—December 2013

PUC-RIO, Rio de Janeiro, Brazil
Bachelor of Architecture & Urbanism
January 2007—December 2011