

Luiza Dale  
Graphic designer living in Brooklyn, NY

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## Work

Freelance Graphic Design, Brooklyn, NY  
2018—Present

Commissions for artists, design agencies, cultural organizations, and independent publishers encompassing visual identities, websites, and publications.

Select clients include: Buffy, The Center for Urban Pedagogy (CUP), The Meatpacking District Association, New York Arts Press, Salad for President, and Working Women's Club.

## Additional Experience

Facebook Analog Research Lab, New York, NY  
Designer in Residence  
September 2018—October 2018

Outdoor Voices, New York, NY  
Art Director  
January 2018—May 2018

Playlab Inc., New York, NY  
Design Director  
September 2016—January 2018  
Collaborators include: Adidas, Christopher Wool, LACMA, New Museum, and Off-White c/o Virgil Abloh.

Imprint Projects, New York NY  
Senior Graphic Designer  
September 2013—August 2016  
Collaborators include: Campari, Dolby, Google, Levi's, MoMA, Sonos, Uniqlo, and Virgin.

## Independent Projects

Clog Magazine, Brooklyn, NY  
Editor and designer  
September 2016—Present

Computer Duo, Brooklyn, NY  
Co-founder (with Josh Segal)  
September 2016—January 2018

## Recognition

"It's Nice That" article, 2018  
"The Gradient" article, 2017  
"It's Nice That" article, 2017  
"Print Magazine" regional design award, 2016

## Exhibitions

"Jonald Dudd" (as Computer Duo)  
701 Grand St., Brooklyn, NY  
Summer 2018

"The Times" (with Playlab, Inc.)  
FLAG Art Foundation, New York, NY  
Summer 2017

"Common Sense" (with Playlab, Inc.)  
A/D/O, Brooklyn, NY  
Spring 2017

"Work in Progress" (with Playlab, Inc.)  
Storefront for Art and Architecture, New York, NY  
Winter 2016

## Workshops & Lectures

Parsons School of Design  
Guest critic for the Master of Professional Studies  
Design program  
Fall 2018

Take Shape Issue 2 Launch, New York, NY  
Author of essay "Graphic Persuasion" and panelist  
discussing modern design in transit systems  
Summer 2018

Bonde, Brooklyn, NY  
Host of conference dedicated to Brazilian design  
Summer 2017

Facebook Analog Research Lab, New York, NY  
(with Josh Segal)  
Zine-making Workshop  
Summer 2017

Typography Summer School, Brooklyn, NY  
(with Other Means)  
Teaching Assistant  
Summer 2017

## Education

Parsons School of Design, New York, NY  
AAS Graphic Design  
January 2012—December 2013

PUC-RIO, Rio de Janeiro, Brazil  
Bachelor of Architecture & Urbanism  
January 2007—December 2011