

Luiza Dale

is an independent graphic designer living in New Haven who works on commissions for artists, cultural organizations, design agencies, and publishers encompassing identity systems, websites, and print publications.

Collaborators include: Buffy, CUP, Day End Records, Kin Euphorics, Newest York Arts Press, Picture Room, Salad for President, Yale CCAM, Yale University Art Gallery, Yale School of Art, and Yale School of Architecture.

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This document was last updated in April, 2021.

Work Experience

Other Means, Brooklyn, NY
Freelance Graphic Designer
October 2018–July 2019
Projects with: The Shed, Artnet, and MoMA PS1

Outdoor Voices, New York, NY
Art Director
January 2018–May 2018

Playlab Inc., New York, NY
Design Director
September 2016–January 2018
Projects with: Adidas, Christopher Wool, Dame Products, LACMA, and New Museum

Imprint Projects, New York, NY
Senior Graphic Designer
September 2013–August 2016
Projects with: Dolby, Google, Levi's, MoMA, Sonos, Uniqlo, and Virgin

Independent Projects

Quickbooks
Editor and Designer
January 2019–Present

CLOG
Designer (with Tuan Quoc Pham)
September 2016–Present

Computer Duo
Writer and Designer (with Josh Segal)
September 2016–January 2018

Recognition

It's Nice That article, 2018
The Gradient article, 2017
It's Nice That article, 2017
Print Magazine regional design award, 2016

Education

Yale School of Art, New Haven, CT
MFA Graphic Design
2019–2021

Cooper Union, New York, NY
Principles of Typeface Design
Summer 2018

Type Summer School, New York, NY
Summer 2016

Parsons School of Design, New York, NY
AAS Graphic Design
January 2012–December 2013

PUC-RIO, Rio de Janeiro, Brazil
Bachelor of Architecture and Urbanism
January 2007–December 2011

Teaching and Workshops

Columbia GSAPP, New York, NY
Guest critic in Spring 2021

Yale School of Art, New Haven, CT
Teaching assistant, T for Typographies
with Julian Bittiner, Spring 2021
Teaching assistant, Letterform
with Tobias Frere-Jones, Fall 2020

Parsons School of Design, New York, NY
Adjunct faculty, Spring 2019
Guest critic, Fall 2018

Facebook Analog Research Lab, New York, NY
Zine-making (with Josh Segal), Summer 2017

Select Exhibitions

This time we know each other
Yale School of Art Gallery, New Haven, CT
Fall 2020

We don't even know each other
Yale School of Art Gallery, New Haven, CT
Fall 2019

Jonald Dudd (as Computer Duo)
Brooklyn, NY
Summer 2018

The Times (with Playlab Inc.)
FLAG Art Foundation, New York, NY
Summer 2017

Work in Progress (with Playlab Inc.)
Storefront for Art and Architecture, New York, NY
Winter 2016