

Luiza Dale
Independent graphic designer in New Haven, CT

Commissions for artists, cultural organizations, design agencies, and publishers encompassing identity systems, websites, and print publications.

Collaborators include: Buffy, The Center for Urban Pedagogy, Day End Records, Newest York Arts Press, Picture Room, Salad for President, Yale CCAM, Yale University Art Gallery, Yale School of Art, and Yale School of Architecture.

Contact

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Work Experience

Other Means, Brooklyn, NY
Freelance Graphic Designer
October 2018–July 2019
Projects with: The Shed, Artnet, and MoMA PS1

Facebook Analog Research Lab, New York, NY
Designer in Residence
September 2018–October 2018

Outdoor Voices, New York, NY
Art Director
January 2018–May 2018

Playlab Inc., New York, NY
Design Director
September 2016–January 2018
Projects with: Adidas, Christopher Wool, LACMA, New Museum, and Off-White c/o Virgil Abloh

Imprint Projects, New York, NY
Senior Graphic Designer
September 2013–August 2016
Projects with: Dolby, Google, Levi's, MoMA, Sonos, Uniqlo, and Virgin

Independent Projects

Quickbooks, New Haven, CT
Editor and Designer
January 2019–Present

CLOG, Brooklyn, NY
Designer (with Tuan Pham)
September 2016–Present

Computer Duo, Brooklyn, NY
Writer and Designer (with Josh Segal)
September 2016–January 2018

Education

Yale School of Art, New Haven, CT
MFA Graphic Design
2019–2021 (Current)

Cooper Union, New York, NY
Principles of Typeface Design
Summer 2018

Type Summer School, New York, NY
Summer 2016

Parsons School of Design, New York, NY
AAS Graphic Design
January 2012–December 2013

PUC-RIO, Rio de Janeiro, Brazil
Bachelor of Architecture and Urbanism
January 2007–December 2011

Teaching, Workshops & Lectures

Parsons School of Design
Master of Professional Studies in Communication Design
Guest critic in Fall 2018, Adjunct faculty in Spring 2019

Take Shape Issue 2, New York, NY
Author of *Graphic Persuasion* and launch panelist
Summer 2018

Facebook Analog Research Lab, New York, NY
Zine-making Workshop (with Josh Segal)
Summer 2017

Select Exhibitions

We don't even know each other
Yale School of Art Gallery, New Haven, CT
Fall 2019

Jonald Dudd (as Computer Duo)
Brooklyn, NY
Summer 2018

The Times (with Playlab, Inc.)
FLAG Art Foundation, New York, NY
Summer 2017

Work in Progress (with Playlab, Inc.)
Storefront for Art and Architecture, New York, NY
Winter 2016

Recognition

It's Nice That article, 2018
The Gradient article, 2017
It's Nice That article, 2017
Print Magazine regional design award, 2016